OVERLAND PARK'S ENTREPRENEURIAL HERITAGE

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Before Strang’s death in 1921, he established several housing developments, an interurban railroad and an airport. Remnants of his interurban line remain today as do his limestone car barn, 79th and Santa Fe Drive (home to Traditions Furniture), and his Carriage House in Santa Fe Commons Park, 8045 Santa Fe Drive (home to the Overland Park Historical Society).

The car barn and carriage house are stately reminders of Overland Park’s founding and blend beautifully with some of the more modern projects such as an 80,000 square-foot community center, the new Townhomes at Buckley Court and two new mixed-use developments on Santa Fe Drive: The Phoenix Building at 7930 and The Lorax Building at 8021 Santa Fe.

Source: City of Overland Park

Retrieved from http://www.opkansas.org/about-overland-park

THE BEST PLACE TO LIVE AND PLAY

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An integral part of those outstanding statistics and accolades for Johnson County is its second largest city, Overland Park. Overland Park was recently named one of the “Top 10 Best Places to Live” by CNN Money Magazine and one of the “Top 10 Small Cities for Quality of Life” by 60 American Cities of the Future.


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- Brian Foxworthy; Business Owner, Architect, Developer, incite Design Studio, The Phoenix Building

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The form-based code will help to shape an area and set design standards to guide Downtown redevelopment. The Vision Metcalf plan lays the foundation for the revitalization of the corridor for the next several decades. The plan envisions economic opportunities with an infusion of new residential units and improved mixed-use commercial buildings, along with upgraded streetcapes. The vision is centered on a series of transit-oriented developments that accommodate both pedestrians and automobiles in an urban, walkable environment. In 2011, enhanced bus service was implemented along the corridor to better connect the nodes to one another and to the Kansas City Club Plaza.

The city began implementing the vision by developing new businesses and Downtown Overland Park activities. The standards come through a new zoning tool called a form-based code. The form-based code will help to shape an area that is appealing to both current and future residents, workers, businesses and investors. The idea is to design a more pedestrian-friendly mix of land uses centered on a vibrant Downtown core and the Farmer’s Market.

The energy of a smaller, walkable community where a small business to thrive. This is the right mix for economic success. Those investments help the Downtown area to capture a bigger share of the surrounding market area, as well as to attract people to the area, which in turns attracts more investment.

More than 1,000 businesses and entrepreneurs have contributed to the success of Downtown Overland Park. This population-in an estimated five-mile trade area spend $3,228 annually at restaurants. The Kelley Metcalf plan lays the foundation vision for the revitalization of the corridor for the next several decades. The plan envisions economic opportunities with an infusion of new residential units and improved mixed-use commercial buildings, along with upgraded streetcapes. The vision is centered on a series of transit-oriented developments that accommodate both pedestrians and automobiles in an urban, walkable environment. In 2011, enhanced bus service was implemented along the corridor to better connect the nodes to one another and to the Kansas City Club Plaza.

Downtown Overland Park has allowed us to establish our business to thrive. This is the right mix for economic success. Those investments help the Downtown area to capture a bigger share of the surrounding market area, as well as to attract people to the area, which in turn attracts more investment.
The City of Overland Park has allowed us to establish our downtown Overland Park has allowed us to establish our Marketer understand that, at the very least, downtown Overland Park is an area of Kansas City that is safe, and has a central location that is easily accessible to the development of the area...and you have the perfect storm for a small business to thrive.

For 17 years I have watched this business community work together to reconnect its identity, celebrate its history and weatherough economic times to find that localism in it's greatness; Because you, sir, truly does take a village to create one.

Javez Lattier, Business Owner
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Central Johnson County Location: Downtown Overland Park is in the heart of northern Johnson County, surrounded by affluent northeast Johnson County communities and in close proximity to the Country Club Plaza, Oak Park Mall, Town Center Plaza, and the Legends. The city began implementing the vision by developing new transit-oriented nodes that are centered on a series of transit-oriented nodes that were built along the corridor to better connect the nodes of new residential units and improved mixed-use commercial buildings, along with upgraded streetscaping. The vision is centered on a vibrant Downtown core and the Farmers’ Market. The city began implementing the vision by developing new transit-oriented nodes that were built along the corridor to better connect the nodes of new residential units and improved mixed-use commercial buildings, along with upgraded streetscaping. The vision is centered on a vibrant Downtown core and the Farmers’ Market.

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Source: City of Overland Park
Retrieved from http://www.opkansas.org/about-overland-park

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An integral part of those outstanding statistics and accolades for Johnson County is Kansas' second largest city, Overland Park. Overland Park was recently named one of the "Top 10 Best Places to Live" by CNN Money Magazine, one of "The Top 100 Places to Live" by RelocateAmerica, and one of the "Top 10 Small Cities for Quality of Life" by ED! American Cities of the Future.

Source: Overland Park Chamber of Commerce Economic Dev. Council (n.d.)
Retrieved from http://www.opedc.org/community/awards

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Downtown Overland Park Partnership
7315 W. 79th Street
Overland Park, KS 66204
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Source: Downtown Overland Park Partnership

DOWNTOWN OVERLAND PARK

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